



Company Profile (2 Pages)

1

Please provide your company contact informaton

Name:	<input type="text"/>
Company:	<input type="text"/>
Address 1:	<input type="text"/>
Address 2:	<input type="text"/>
City/Town:	<input type="text"/>
State/Province:	<input type="text"/>
Zip/Postal Code:	<input type="text"/>
Country:	<input type="text"/>
Email Address:	<input type="text"/>

2

Please provide a basic description of your company's line of business.

Basic Business Information

3

Number of active clients (i.e., clients who have done business with you in the past year.)

4

New clients added in the past 3 years

5
Number full-time employees

6
Number full-time trainers or consultants

7
Number of part-time or contract trainers or consultants

8
Number of affiliates or resellers

9
Annual Revenue from sales training, sales consulting and/or sales performance improvement programs and tools (including software).



Survey Page 1

Company Profile (2 Pages)

10

Percentage of revenue from: (Note, should total to 100%)

Public programs	<input type="text"/>
On-site Training	<input type="text"/>
Consulting	<input type="text"/>
Services	<input type="text"/>
Software sales	<input type="text"/>
Other sources	<input type="text"/>

11

Percentage of revenue from: (Note, should total to 100%)

United States & Canada	<input type="text"/>
Latin America	<input type="text"/>
Europe, Mid-East & Africa	<input type="text"/>
Asia & Australia	<input type="text"/>

12

Percentage of revenue from: (Note, should total to 100%)

Live training events	<input type="text"/>
Train the Trainer Programs	<input type="text"/>
Distance Learning (CBT/Online)	<input type="text"/>

13

What are the top three industries or vertical markets that make up your customer base?

1.	<input type="text"/>
2.	<input type="text"/>
3.	<input type="text"/>

14

What percentage of our business comes from each of these vertical markets (Note: The answers to this question need not add to 100%)

1.
2.
3.



Survey Page 2
